

Announcement

From: Ump-Attire.com

Date: October 30, 2010

Re: Breast Cancer Awareness Campaign

Less than one in five eligible women receives the lifesaving breast cancer screening and treatment they need although with mammography, breast cancer can be found early when the chances of surviving are high.



To help lead in the fight against breast cancer, Ump-Attire.com is teaming up with Komen for the Cure, Dalco Athletic and the umpiring community to launch its education and fundraising campaign:

BLUE for Pink - Umpires Against Breast Cancer

As part of this campaign, Ump-Attire.com seeks to disseminate breast cancer awareness information to the umpiring community and will give \$3 for every Dalco Pink Umpire Shirt purchased to Susan G. Komen for the Cure. The goal is to raise \$5,000 in 2011 in combination with other pink products. Money will go to 75% to local and 25% to national Komen's breast cancer education, screening, and treatment programs.



Of the \$3 donation, Dalco and Ump-Attire.com will donate \$1 each and each umpire who purchases a shirt will contribute \$1 through the built-in donation in the price of the shirt.

The shirt's trim pattern was chosen by the umpiring community through input and feedback to be the pink umpire shirt they desired for their breast cancer awareness initiatives.

Show your support for *Umpires Against Breast Cancer* and for breast cancer education, screening, and treatment programs by helping us spread the word.

A special word to female umpires, reduce your risk of having breast cancer with regular physical activity, maintaining a healthy weight, and limiting the amount of alcohol you drink. If you are over 40, be sure to get a yearly mammogram.

All umpires, encourage all women 40 and over you know to get yearly mammograms.

-Jim Kirk and Ump-Attire.com Staff

